

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

SUMMARY KEYWORDS

rabbi, people, woke, virginia, dead, book, lose, america, virus, conservative, cancel, aj, called, culture, trump, zombies, watch, bill maher, life, president

SPEAKERS

AJ Rice, Daniel Lapin

TRANSCRIPT

*Transcripts are auto-generated and reviewed for accuracy, but there may be some errors in punctuation or words. Listen to the podcast at <https://rabbidaniellapin.libsyn.com/> for clarification

Daniel Lapin 00:01

Welcome, happy warriors. Welcome to the Rabbi Daniel Lapin show where I, your Rabbi, reveal how the world really works. Thanks for being part of the show. And hey, thank you for subscribing. That's something that so many of you have been doing lately. So if you haven't done that already, please go ahead. Doesn't hurt only helps, and it can be done on any platform wherever you're listening, subscribe to the Rabbi Daniel Lapin show. And also, I want to let you know that our new book called *The Holistic You*, which is a book on how to integrate all the five crucial areas of your life, your finances, your family, your fitness, your friendships, and your faith, the spiritual aspects of your life, how all of that is integrated into one completely successful life of growth and fulfillment. That book is now actually out, it's available. Thanks to all of you who pre-ordered it, you should have it by now. And if you have already read it, it's time to put a review for us on Amazon. That would be really nice. And thank you, Andrew and the people who've already done that much appreciate it. But there it is. The book is called *The Holistic You*,. And it is a life-enhancing book for so many people. So today I'm actually going to be talking to a very old friend, somebody whose name is AJ Rice. And AJ Rice has a new book out called *The Woking Dead*. And *The Woking Dead* is a book well, the subtitle sort of tells you very much what it is how society's vogue virus destroys our culture. And what he's saying is something we've spoken about on the show many times, which is that there is a virus out there, which in every possible way, is actually more dangerous to our lives than COVID was. And that is the woke virus. And AJ Rice's book is called *The Woking Dead*, how society's vogue virus destroys our culture. And I'm going to be talking with him.

Daniel Lapin 02:42

It's been a while since I've spoken with him. AJ Rice is a bit of a star in conservative politics in America and has been for a couple of decades already. But everybody knows him. And he knows everybody. He has been the executive producer of the Laura Ingraham show, and the Monica Crowley show and he's worked at the Washington Times and he's worked with Glenn Beck. And he just he knows the landscape really, really well, which I thought would be interesting for me. Originally, I just wanted to catch up with myself now I thought, You know what, why don't we record it and make it available to all

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

of you all the happy warriors as well. And that's exactly what I did. And you'll be able to hear that conversation coming up right now. I hope you enjoy listening to it as much as I enjoyed catching up again with AJ Rice. Well, welcome AJ Rice. It is truly terrific to have you on the show. And I've been talking for ages about you coming on the show. And I've been looking forward to this opportunity so much appreciated really great that you made yourself available.

AJ Rice 04:06

Thank you very much indeed. Rabbi it really is an honor You know me, you and I go back a long time. Yeah, we do. I am a huge fan. And you know, I try to be as Jewish as possible on a daily basis while remaining Catholic, so he helped me through the day today.

Daniel Lapin 04:27

No, I I'm very happy. The the more faithful and loyal Catholics there are, the better off the world is so I'm good with that. I appreciate that. Yeah. Gosh, you know, I could go on and on about your extraordinary life and the people you've known and the work you've done and the things you've created and the and the the movements, you've energized in the conservative world. But I think because you're such an effective spokesman I think I'm going to try first of all just letting it come out organically through our conversation and then I'll fill in afterwards if I feel that there's anything you've been too modest about. But let's start off with *The Woking Dead*. It's a book that is at what I don't know when last I've read a book that at one at the same time had me laughing out loud, really, really laughing just at the writing style and that the phrasing and the comparisons, and at the same time, giving me a sense that I'm at 30,000 feet looking down on a cloudless day of the entire landscape and beginning to get a picture of what's really going on around the country. So I know how hard it is to write a book and I was very aware of that as I was reading my copy and enjoying it so much but what's a little bit of the background to what impelled you to undertake that's a huge task and that book wasn't just thrown together was really really well written so what made that happen?

06:13

Well, the one thing that I think conservatives lose a lot of time and they're getting better at this they they lose the joke war. I was raised you know in Philadelphia, I was raised with all different types of comedy all different types of entertainment. Some of it I probably saw at too young of age. But if you remember what Limbaugh Rush Limbaugh used to say about using irreverent humor to illustrate truth and things that Andrew Breitbart used to say. And whether you're a fan of Jackie Mason or Joan Rivers or you know Rodney or Dennis Leary or whoever you whoever, you know, tickles your Steve Martin Woody Allen whoever it is. I think we George Carlin I think we have reached a point at least in the culture and I think this is why you see even some left-wing guys sounding like like we've always sounded sounding like Rush or sounding like you know, this show or bright bar is that *The Walking Dead* is coming for our joy. It's coming and this is one of the many flavors of wokeism in sort of the you know, kaleidoscope of colors that wokeism comes in. Because you know, it started out like Baskin Robbins is 36 flavors and now it's like the Crayola 64 box and spreading but one of the things I think the core of it is canceled culture, yes. But it's a control of our language. And, and I want to bring humor to illustrate truth so obviously I'm using zombie metaphors. *The Walking Dead* George Romero, you

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

know, none of the Living Dead returned to the Night of the Living Dead. So The Woking Dead to me is not just you know, me being clever and channeling you know, vintage cheesy horror. If you sort of study the people that are trying to control our language, trying to control Dave Chappelle trying to control you trying to control me, I mean, I've been kicked off of this platform or that, they kind of do move about like zombies. Many of them are not critical thinkers. mean so you want about atheists like Bill Maher. Guys like Rogan, who weren't Catholic, but I think is kind of an atheist guy now. They can see this. And you know, religious Jew, Jewish people have always have always said they could always see this, they could always see when someone was trying to cancel the Jewish people, because that has been tried a lot. But canceled jokes, canceled gatherings. Try to control what you can say and who you can, you know, make fun of it when. And in the old days, it's funny. Speaking of Jewish comics, I mean, you go back to someone like Lenny Bruce, who, who today, they would absolutely try to cancel but in the past it was some of the libertine stuff and some of the lewd stuff that had you know, Catholics and rabbis and, and the uptight community going after him. Because he was making fun of the wrong god. That's what he used to say, you know, you can make fun of God, but you got to pick the right God. If you make fun of the Kennedy God, then you're gonna get hammered. If you make fun of this God, you'll get hammered. And for a time after 9/11 I find it interesting that if you made fun of the Islamic god who made fun of Allah, whether you're South Park or whether you're Pamela Geller doing a draw Muhammad contest, whether you're Salman Rushdie, if you make fun of the wrong god there, then the totalitarians from the radical Islam will come get you. And it's interesting because canceled culture isn't always, you know, a totalitarian think of the sort of atheist left or the, or the, you know, the humanist left it, it can come in different forms. I mean, we, you know, there's been burning of witches and we we can go to all through history and find canceled culture. What I find fascinating, and we just had a, an anniversary of 9/11 - is that today, the people that are all in the basket together is that you've got a lot of people that are sort of men and women of the left that want to do their profession out there, whether it's Roseanne Barr, or Tim Allen, or, you know, you know, Dice or or Bill Maher or Chappelle, like I said before, people are hunting them, trying to control their language. Now Christians and Jews are used to being hunted, and this in the post 9/11 world and maybe even in the in the post war on terror world, because the Republican Party has kind of moved away from that. I find it interesting that the leftist figured out a way to bring some of these comedians that are not really men of faith, together with Christians and Jews who are used to being canceled and very interesting, paging Abraham, Islam, Islam, in some of these communities in Minneapolis, and Michigan and Maryland, they're looking around these, as far as I can tell, they're not responding by you know, decapitating people, they're not responding the way ISIS would respond. They are pushing back on the school boards in some of these places, because they don't want woke-ism, or the trans-mafia, as I call them, they don't want any of this stuff pushed down their children's throats, either.

AJ Rice 12:13

So here we are. In the modern world, Lenny Bruce would get a kick out of this, where you've got, you know, people, people that want to tell jokes for a living that may not be of faith. And you've got the three sons of Abraham, sons and daughters of Abraham, all the Abrahamic religions. All United is an interesting what the left has done here, we're all united against one thing. And that is wokeism. Whether it's the canceled culture variety, whether it's the trans mafia variety, whether it's this attack on

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

toxic masculinity or the 1619 project, the social justice warrior stuff, because at the root of it, people ask me to define wokeism. What is where does it come from? I would say it's at the core, it's cultural Marxism. It's picking winners and losers. It's deciding who gets to, you know, be in the spotlight and who doesn't who gets removed and been whitewashed from the public arena and who doesn't. And it's not new, and we could get into where it came from. It's something I talk about quite a bit. It's something I'm writing the sequel to *The Woking Dead* about now. Where it came from, it's not a modern phenomenon that is only affecting Gen Z or, or the millennials. It's been around a long time. And it's a form of Marxism that really predates World War One.

Daniel Lapin 13:44

AJ, I, I was one of the things that was interesting me, one of the many things in the book was how far can we carry this metaphor? If I remember correctly? Don't zombies thrive on the blood of their victims? Or do I have that wrong?

AJ Rice 14:07

Yeah, it's some stories of the brain sometimes stories. It's the blood sometimes it also might,

Daniel Lapin 14:13

if we carry the metaphor further, these woke zombies, these woking dead. But what are they living on? What are they consuming? What? What's in it for them?

14:26

The thing that drives them is the devouring of the unwoke. So to carry that metaphor further, and one thing I've been I've been researching this lately, is I in some ways, wokeism is a peer contagion, right. It's a peer contagion.

Daniel Lapin 14:42

It's a virus. It's all about it's absolutely actually much more dangerous than COVID.

14:46

And that's the book I mean, that's why the subtitle is what it is right? How are America's Vogue virus because it's me Look, I like to think that Elon read the book, he's been calling this a woke mind virus. All right, so zombies eat brains, zombies bite you. You have a peer contagion that is spreading mainly among the youth and the whitest people in America that are buy into this stuff that are just virtue signaling us all to death with their masks and their signs out front that say love is love and the rest of it. You know, of course, these are these are not people that work their rear end off for a living. These are the most elite among us. These are people in the whitest neighborhoods in America. These are not people that these are generational college-educated people. And they're riding around in their Audi's Rabbi with their pumpkin spice lattes, and on their peloton, and they're telling all the rest of us, you know, to shut the blank up and allow the devouring allow the peer contagion to spread. Right? Well, they virtue signal with their BLM flags and the rest of it. So they're coexist bumper stickers. So I mean, that's who we're dealing with. So yes, and and I wrote, I use the virus term because while we were

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

locked down, and I wrote most of this, when we were it dawned on me that the true virus that was afoot was not the China virus. It wasn't the "i ate a bat" virus, it wasn't a bio weapon that escaped the lab virus. It wasn't you know, the scent of Dr. Fauci stench. It was this, it was the woke virus, that while we were locked down, and we were going through what I call an authoritarian dress rehearsal, they were pumping this stuff into us in all its forms, whether it's the me too movement, or cancel culture or the trans mafias agenda. They're pumping this into us and into our children in particular. The saving grace, of course, is the a bunch of parents that, you know, your two income households, they're not paying attention. All of a sudden, they're opening the textbooks. And they can't find Thomas Jefferson, but they can find, you know, you know, gender queer, and Tommy has two mommies and Michelle Obama and Malcolm X. They replaced the founding fathers with with this stuff, so. So yes, absolutely take the metaphor to its logical conclusion. It's a peer contagion, that is devouring people's common sense. And really, their brains.

Daniel Lapin 17:31

Have they lost comedians like Joe Rogan, and Bill Maher, whom and both of whom you mentioned, did they go too far? Or just from a strategic point of view? Should somebody have said to them, Hey, you don't want to lose those two guys. Have they lost them? And and how?

17:51

Well, it's interesting. You bring that up. We know that Joe Biden is not the you know, sharpest tool in the shed, he never has been. I mean, you know, I'm in the I'm in the swamp here. And, you know, I've met Biden quite a bit. And he's always sort of your affable uncle, cracker type guy, you know, He's busting stones, and he's talking sports. And, you know, I was the former executive producer of the Laura Ingram show, and I remember Yes, yeah. I mean, Biden, he used to hang out in the green rooms of America. So Laura, and I would bump into him quite a bit. Or on the Excello, which is the train on the East Coast that goes up and down 95. And I will say that there are other people out there that are way smarter Democrat politicians, Bill Clinton, definitely. Barack Obama, whatever you want about him. You know, he's a Gen X guy. He was definitely involved in the culture hanging out with Jay Z and Beyonce hanging out with with Springsteen, a little known interview that he gave to some podcasts that no one pays attention to he basically said last year the Democrats need to cut this work stuff out because Obama whether he believes in woke ism or not knows that when you lose guys like Bill Maher, when you lose Rogan's when you lose the Chappelles when you lose Chris Rock on some of this stuff. He can he can tell that there is something afoot in the culture and that he basically said Democrats need to stop being a buzzkill. Which is true, and I've always called them a buzzkill. You've called them it. Colter used to say that they're just like, you know, Joy vacuums, they suck joy out of out of everything they want to, and that is really when you try to control everyone bodily functions and their what how much salt they use, and whether they want to drink a big gulp and 711 in New York City, or, you know, take the salt and pepper salt shakers off the tables like Bloomberg did. When you start to control people like that, you know, Michelle Obama's school lunch program even which was starving the youth of America. Yeah.

19:54

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

You know, you people have had enough they'll push back right? Once you're in their house and in their, you know, refrigerator and they're still doing this. They're trying to control gas-fired stoves and I mean, you know, generators and be they and all of it is really we're all at the mercy of whatever flavor of Marxism, we're dealing with that day, a lot of it pushed by the Global Warming crowd. So yeah, there are some Democrats like Obama, have fun, Obama's fascinating character. I mean, look, I did everything in my power to stop the man twice. We ran some, we ran some politicians against him that, you know, we're just chum in the water. They were, it was like, you know, meat dunking on grandma. You know, God, God, love McCain and Romney. But I would say Obama kind of gets it. And he has said some things like that, like, you know why we maybe need to tone it down a little bit. Because what Bill Maher sounds like Hannity you got a problem. Because he's Bill Maher is by no means, by no means a Bush, you know, Trump lover, but when you start losing guys like that, and you start pushing them into the arms of Tucker Carlson or, or you Rabbi or whoever, you got a big problem on your hands, culturally. And it's funny, you know, Donald Trump, I just wrote a section of my next book, which goes into all the relationships Trump had with the hip-hop community. And one of the other things Obama mentioned was maybe why this is so stupid, but but maybe when it's so simple, I mean, this is how Obama sees black people. That maybe one of the reasons, so many black people and black rappers voted for Trump and supported him, whether it's little Wayne, or Ice Cube or Kanye, is because Trump knows how to manipulate the culture that everything Trump does is gold plated, and loud, and, you know, chauvinistic. And you know, that maybe black males gravitate towards that. And Democrats need to work harder to try to separate Trump from black males. And I'm listening to this, and I'm thinking to myself, Oh, my God. So as much as Obama can see the culture, he could get things wrong, maybe black people, and maybe Trump got more of the black vote than you know, every Republican since Eisenhower is because he was offering something that maybe the Democrats worked or not taking them for granted, or going into the community and are offering. I mean, Obama was president for eight years, he never did prison reform. He never did criminal justice reform. He had two shots to put a black person on three shots, actually. Two and a half, right. With Merrick Garland, he had a bunch of shots to put a black person on the Supreme Court, he didn't do it. He put a wise Latina on there, and two white people. Garland didn't get on, but Kagan got on. So you know, I mean, every black person that's been put on the Supreme Court has been put on by a white person. Fun fact, Democrats. So look, he gets it to some extent he's got his you know, he's got a little I mean, it doesn't take much to be the tallest midget when you're dealing with Biden, I mean, Biden told the most watched black radio show with the country, that if you don't vote for B, you're not black. All right, if you don't vote for Uncle Joe, you're not black. Yeah, which is insane, which is insane. And you know, the host of that program should have handled himself better. That was the Breakfast Club.

23:27

So So look, that's out there. Many of my black clients, you know, and you've interviewed some of them, you know, probably a lot of them black pastors that are conservative. You know, they say that the plantation moved from the basically from the field to the mind, to the mind, and that really is also where woke, ism overlaps. Because there there is a whole section of The Walking Dead, that is trying their best to divide us on racial lines. That is trying their best to keep, you know, through through the black pastors, the black media and the black politicians. Keep people sort of trapped in one ways of thinking

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

one way of thinking, you know, Dave Chappelle is a famous rich guy. And he's, he's by no means Ben Carson. He's from DC. So he's not some Republican, right? He's not Larry Elder. But he sees it, but he's got a lot of power. Guys, like Chris Rock have a lot of power. So if you're coming up now, and you're a comedian, just to bring it back to where we started. You know, if you're trying to get on stage at some, you know, some gig whether it's a laugh factory, or Caroline's or wherever your LA right or wherever you're trying to perform. If you're trying to get on stage with certain jokes. We you may self-censor, you may self-censor, and that is the goal. That's the goal of the cultural Marxist. It's not just to get the Chappelle to self-censor. They want to get all the people that don't do this for a living like you and artists self-censor. And then corporate America comes in rabbi, and they devise these little sushi menu stores for us. [RDL: Yes, that's right] with ESG and DEI is that you get and what it started to become, it started to become something very similar to China's social credit system. [RDL: Yeah] we're all gonna be, we're all gonna be given a grade on how woke we are, or how quickly we're joining the Walking Dead and allow him to appear contagion to spread. So they use ESG and DEI to exclude people to cancel them to grade their score. Oh, you're not woke enough, you're not going to get the promotion, you know that the the white woman in the Indian headdress named Elizabeth Warren, she'll get the, she'll get the promotion. So Right. That was the people that are picketing Columbus Day will get the promotion. Right. So the people that want to cancel St. Patrick and Yom Kippur and whatever else, they will they get the promotion. And then you sort of self-censor you self-correct. And that's the goal is to slowly incrementally get us all to control our language. Because woke ism has kind of been your audience knows this. Like when you get a new piece of technology, you get a new app, you download it, or you want to sign up for LinkedIn or Facebook or whatever. You know, you've got an iPhone, and you get the iOS download, which is update your phone. If you don't do it. Your phone will work in about a year and a half. And you have to sign something called a user agreement. Woke ism has become, and this peer contagion, has become the user agreement do user agreement for all of us to be an American citizen? And that's what the Chinese have. The people in Cuba have, North Korea, they have user agreements, or if you don't sign it, if you don't comply with it. You're done. You vanish. You go to the Gulag.

Daniel Lapin 27:08

Do you think we're are we moving in the direction of De-banking people who don't sign the user agreement?

27:17

Absolutely. I mean, we're there. I mean, so there's all these tech platforms that a lot of entrepreneurial type people use Patreon. Pay Pal, you know, we don't all have Elon Musk money. So we can't Musk invented PayPal, but maybe we can't. So you've got all these these guys out there. I mean, you know, some of them are our friends like Robert Spencer. I mean, you know, Pamela Geller, Horowitz. I mean, they're in the past that was you say something bad about Islam go in and get you. I call the rabbi, I call them the digital brown shirts. They go in they're watching you, right? And they're there to de monetize the platform shadow ban. And yes, I mean, Kanye West. And God knows that the audience of this show and my people were not agreeing with any of this stuff. Kanye saying about the Holocaust, or Jews or any of this stuff. But Wes got it all removed, like, he got it all removed like that. But that's an extreme

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

case. But there are people yes, they're there they are there alerting the banks. So whether it's Wells Fargo, Bank of America, Chase, whoever it is, to start to monitor who has accounts at certain places and who doesn't. And it's all it's all based on First Amendment rights. And it's like them, we will make you not be able to earn a living, we will make you not be able to bank here or save money or move money around, invest in certain companies, then, and look, they're perfecting this now. Once AI exists, and it becomes thoroughly woke, which it's heading in that direction, they'll be able to catch all of us at the speed of light at the speed of light. So the audience might not know this, but I'm not just an author and a former executive producer of shows. But I run something called Publius PR, we provide guests, we provide guests to shows. And one of the ways we're able to do this, you know, we're not, you know, we're not dialing people up and calling every one of the world there's too many shows, and it takes up too much time. We have to use email marketing companies or devices. Well, I can tell you that MailChimp in particular, I've been booted off there many times.

Daniel Lapin 29:51

Really, what are you? What is your sin?

AJ Rice 29:54

It's not because I used one of the seven dirty words. I've been booted off a LinkedIn into, but you got these companies right like Constant Contact MailChimp. So MailChimp, was owned by Intuit, which has a relationship with Microsoft. And I've been booted off of there merely because I send a guest pitch or a press release from someone that the digital brown shirts don't approve of. Now, there are certain words in the English language that get flagged. If you use the word like stolen election or insurrection, or vaccine or anti-vax or whatever the hell it is, it's a bunch of them. It's not the F word or the S word yet. It's not the old dirty words isn't a new dirty word Rabat, right. So you got the new dirty words. And I tell all my booker's do not put these words in the subject line, do not capitalize them. And what would happen is there were programs in the past that they would flag words, they would suspend your account. So I got suspended. Because of RFK, Jr, because we promoted his book, we promote his publishers' books. Oh,

Daniel Lapin 31:11

they're down on him.

31:15

Without a doubt now, so you've got Gates, you've got Fauci, that last book was about both of them. But whether it's the CO2 coalition promoting global warming, whether it's Naomi Wolf, whether it's Stella Morabito, whether it's any of the doctors, most of them are Skyhorse authors, so, so if it's le Dapo, if it's if it's Malone, if it's Edward Dowd, if it's Hoff, if it's Pierre Corey, who wrote a book called The War on Ivermectin, no matter who it is, so they're after these people, right, and then I got, then the anti-trans people, you start talking to the brown shirts, so what's gonna happen is this, it's no longer gonna be a human that flags these words, or a program that flags these words. AI is gonna be able to read everything we write everything at the speed of light. So whether you it's an op-ed at the Washington Times, or Breitbart or whether it's a using a MailChimp, where you're sending out you have a list of 100

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

journalists, you're trying to get on author interviews, you know, like, the rabbi, ladies and gentlemen, the rabbi is on my list. So he gets emails from me.

Daniel Lapin 32:27

Yeah.

AJ Rice 32:36

Who and, and, and he reads it as a human, and decides whether you want whether, you know, they're good enough to be on the show, there is a future ahead where they're not, you're not gonna be able to, they're gonna block my pitch before it gets to you. Especially if we're using web-based emails like Google and Yahoo and these other things, right. So that's why conservatives have to invent their own, you know, apps, the you know, Rumble was an alternative to YouTube and Gettr and, Because all of us are being hunted by the digital Brownshirts, all of us, I'm no longer allowed on LinkedIn. Why? Two reasons. Naomi Wolf. Naomi Wolf is a reason because of her studies of the Pfizer vaccine that her and Bannon did. And then Gregory Wrightstone of the CO2 coalition, who is a global warming, you know, skeptic, so you know, I've got guys like Lucas Miles, right.

33:56

Look, perfect AI, the more than perfect this technology, the job is to separate us from each other, to isolate us to deep platform us and to put us into in their little jars on the shelf. We're all putting in, you know, in our, you know, the here's the here's the anti trans woke camp, and here's this camp for these people. And I mean, that's where we're at. I mean, it's not physical yet. Sometimes they attack us physically, though. They can't get us digitally. We got a guy in Brett Kavanaugh's neighborhood looking to hurt him. Got a guy jumping on stage with Lee Zeldin. He's running for governor in New York. And a guy tried to stab Dave Chappelle on stage in Los Angeles. Got a guy that went people that went to Tucker Carlson's house and then you have people that do stab people like Salman Rushdie got stabbed. Yeah. So so they'll give your they'll give your your address out online. It's called Doxing. So look, we were at war ladies and gentlemen, woke ism is a war And, you

Daniel Lapin 35:00

know, that's what I wanted to I wanted our audience to hear you lay that out very specifically as you've just done. And the, techniques and the cultural impositions that have been practiced by The Woking Dead are not that different from things that are being done by the Chinese Communist Party, for instance, am I right?

AJ Rice 35:33

Absolutely. I mean, absolutely. And so

Daniel Lapin 35:35

these these Woking Dead, these these actors who are transforming America, I'm assuming that they're rational actors, that they're not insane. And if they're rational actors, and we had them on the show right now, and we said to them, Hey, you guys, the logical journey you're putting us on ends in communist

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

China? In what way does the America you are trying to bring about differ from communist China? Do you have a sense of what they might say?

36:12

No, not but not much. It doesn't differ much. I mean, what I don't know what they might say. I would say that there's a whole section of the book on China a lot of it's COVID stuff. But like, for example, General Spalding gave me a blurb for the book. And one of the things he said in the blurb is that China loves anything that makes America weaker. And wokeism does that wokism lowers our immunity, it lowers our white blood cell count, it's kind of like a retrofit, apart

Daniel Lapin 36:42

from anything else you replace replacing merit, whether it's in the cockpit of an F-35, or, for that matter, have a have a commercial airliner, or whether it's people operating in the AI community, but as long as as long as marriage can be replaced by DEI mandates, of course, that weakens America. And yes, and people, how many broad categories are there in America, we've got the Woking Dead. And then we got our friends. And we've got the into which category I include the folks who are allying with Youngkin in Virginia and, and trying to teach a lesson to the school districts there. And then there's probably at least one more grouping of people who just aren't paying any attention at all there. They are essentially, eating bread and watching the circus as, as Gibbons wrote, were being entertained and fed and the ideas that we ignore everything else is that roughly the breakdown of the population in the United States?

37:59

Pretty much I mean, The Woking Dead are mindless at the top of that are rational actors, like with all totalitarian movements, right? I don't care whether it's the me to movement or cancel-culture. And, you know, obviously, the heads of some of these corporations are scared to death of their middle management. So you know, Chappelle is doing a Netflix special, and then the whole middle management's in the parking lot picketing their own paychecks, and then you've got certain calculations have been made. Like, look, Jimmy Kimmel, is on ABC. He's a pedantic you know, Gen X white guy, [RDL: and not that funny]. No, and all the look, all the late-night hosts are pretty much cut from the same cloth. They're all white, you know, unfunny white guys all from the same age bracket monochromatic, and they all sort of they get there they get their their lines fed to them like a Charlie McCarthy puppet, they won't take any risks. But he basically said, Look, I'm not going to, you know, if ABC calls me in, I'm not going to stop making fun of Trump. I'm not going to stop making fun of conservatives. I don't care if I lose every viewer, I don't care. ABC is owned by Disney. Disney must not care. I mean, Disney is a you know, a multinational corporation, just like Coca-Cola and Nike and the NBA. And I think they've made a calculation. I think they're willing to lose us as customers. I think they're willing to have us vote with our wallet. And that's the one power we have vote with our feet vote with our wallet. Because I think they're calculating on replacing all of us with 1.3 billion Chinese. I think they'll say to themselves, you don't what? I mean LeBron James? Yeah, he was putting a sequel to Space Jam out, you know, which was a flop, you know, brilliant movie with Michael Jordan. 30 years ago. LeBron tried to do I mean, as LeBron does, he's still in Michael Jordan shadow he's like Michael

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

Jordan's midget shadow. And I would say, you know, he, he came out there during the Hong Kong protests and defended the Kraken. So So look, this be pulled a scene out of the Mulan movie. So they're kowtowing to China. China loves this. Yeah. Because that's their, the future market for that. They're not trying to get, you know, Americans that go to church to watch their stuff. Or to go to synagogue or, or just, I mean, in a lot of ways, they're not even trying to get guys like Bill Maher to watch their stuff. Because it's just filled with garbage. It's, and you know, with Disney, they've lost their minds. I mean, if you're going to be Disney, and you're going to create children's programming, you should start with one question. And that is, what would Walt Disney do? And if your answer is something he wouldn't have done. Don't do it.

Daniel Lapin 41:01

I can't imagine. I mean, well, Disney was a religious conservative guy. I mean, not, you know, not over-the-top religious, but his values were all-time Christian American values. And there's not a whole lot going on in Disney that he would approve of.

41:17

Correct. And that, and Disney is just one example. I mean, that is everywhere. Yeah. I will say to your audience, you know, and probably they don't get to hear this that often. But I am one of them on them. I'm a millennial, I'm on the older end of the millennial spectrum. But I would say that one things Millennials have brought. Now, you know, one of the good things is that we now have more choices than ever for our programming or entertainment or sports or our everything. So, you know, and some of its some of its dopey stuff. You don't have to watch it. But we're not we're no longer sort of pigeonholed into, well, we have to, we can only watch this movie or watch this channel or, you know, play this video game or read this book or whatever, whatever it is. So that's a good thing. And that sort of evens the market out. But look, if you told me five years ago that I would wake up one day, and there would be a tranee in a bathtub, drinking Bud Light pounders, and then Anheuser Busch would have lost their minds with that Bud Light ad with this thing that they had in the tub, that they had lost their audience that much. I would I would tell you, you're lying to me. I'd have to say you're there's no way yeah, like, I got a bridge to sell you. It's the same thing with NASCAR. I see NASCAR dabbling in some things. You know, Nike always has Skittles Coca Cola Levi's jeans. I mean, these are these are quintessential American brand. Yes. Yeah.

Daniel Lapin 42:56

Part of it is they they don't only think that they're taking the side in a cultural struggle. They think they're taking the noble moral virtuous side. Sure. We're not just wrong we're evil. You you wrote your book I'm absolutely convinced firstly to bring joy into people's lives because that that it does but you also had a more serious motive as well didn't you? What did you want to affect? What did you want to change? What did you want to make happen as a result of of all the work you've put into the Woking Dead?

AJ Rice 43:37

Well, I think I think that most of America to us a football [sound cuts out] our politics used to be like that [sound cuts out]

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

AJ Rice 43:59

it's like a wrecking ball going into the end zones. And one, strike up the ante of the next and so on. Sometimes you get some good [sound cuts out] Russian and Reagan revolution, Goldwater and y'all [sound cuts out]

AJ Rice 44:19

are gonna get out of it. Is I'm trying to talk to the people that didn't really know they were seeing wokeness because it's now followed them home, through the classroom through the [sound cuts out] Yeah, I mean, but this stuff is everywhere fear contagion is everywhere. It's these people have burrowed in like termites and they often see [sound cuts out] Yeah, I never I never thought I would see that. So it's no longer just, you know, Murphy Brown having a baby out of wedlock, you know and the political correctness crowd from the 90s the old yo pantsuit, Mafia gals, right that that all thought Hillary was going to be the next president, you know that that it's worse than that now and I think Maher knows that Maher knows it more sees it and more knows he's going to be brought up against the wall in front of the firing squad with you and me. Yes. Okay. Yeah, whether whether he's an atheist or not, is now irrelevant. Doesn't matter as right. He's not part of a protected group. Right. And he, he's, he's making fun of the wrong people or Yeah, no,

Daniel Lapin 45:41

no question. That's right. Yeah, it's gotta

AJ Rice 45:43

go into history is garbage disposal as far as the less concern

Daniel Lapin 45:46

how far? Yeah, yeah. How far? How long till the next book is released any idea yet?

AJ Rice 45:52

Yeah. Next year? I think so I think next year and and look, and we're gonna continue this thing. You know, I hope to put out a Woking Dead trilogy here. Good. I'm gonna focus on some different things, some of the some of the things that I think one of the biggest things that the left uses to divide us is race. It's really bad. And, and, and there are rational people at the top of that, you know, the people that you know, Ibraham Kennedy, and some of these, you know, some of the people at the top of the BLM Movement that, you know, they're it's obviously a racket. They're they're Grifters, but they're smart Grifters. And look, we had after George Floyd, we had this summer of destruction of American history. And look, I'm you know, I'm from Philadelphia. I'm not riding around with Confederate flags. I'm no fan of, you know, the Confederacy. I live in Virginia. I would say this, though, we all knew they weren't going to stop as far as the statues coming down, and the twilight of the idols and the crushing of Western civilization.

AJ Rice 47:07

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

Because look, The Woking Dead has two goals. The destruction of the middle class and the dissolving of the nuclear family. And the big that's a micro and then the macro is the removal of Western civilization. So Judeo Christian, Greco Roman civilization. They all gotta go, they gotta go. And then they'll replace it with their bleak disgusting image. I mean, that's the goal has always been that's been Cultural Marxism is go since Antonio Gramsci world 1910. World War One. Sanger Wilson, President Wilson, the whole the whole gang, and they infected the entertainment industry, then Broadway, early radio sound picture so on, but I will tell you, as far as race goes, you know, they, they didn't stop with the, with the Confederate generals, they came for all the generals, they came for the Union generals, they've come for the world war two generals, they went back to the Revolutionary War. And the funny thing is, I'm you mentioned Younkin, earlier, I'm in Virginia, if anything is, Virginia has been sort of Ground Zero, to some degree, for what I'm talking about, and I'm gonna get into this in the next book is that to cancel America, you have to cancel Virginia. Why? Couple things. Both the Revolutionary War and the Civil War ended here. They ended in Virginia. People don't think about it, but they did. They ended at Yorktown, and they ended at Appomattox Courthouse. Virginia was along with Massachusetts and Pennsylvania at the time of the revolution, the richest colonies, the three richest colonies. Virginia was the home of the first dynasty, political dynasty, where you have four out of the first five presidents all coming from Virginia, in this basically the same intellectual tradition to some degree. So they have to go and it's hard to get rid of them. The old-fashioned robbery leeway like pulling down a statue in Charlottesville, or the Stonewall Jackson, whenever you pull down a statue, you've got to have more money, you've got to be smarter and a little more nefarious, and I'll tell you what they're doing. And I'm going to be writing about this in the next book, a little preview. They are getting on to the boards of Monticello, Mount Vernon, Asheville on Highland, which has Monroe's house and Montpelier, which is Madison's house, and they're getting on the board so that you can't bulldoze Monticello or Mount Vernon. You can't send Antifa and burn the place. So instead, they're gonna get in like a tapeworm and destroy it from the inside. And I'll tell you how they do it and to a lesser degree George Mason and Patrick Henry they gotta go too they were never president, but they gotta go. Okay, and they're Virginians as well. So these are, you know, the seven most famous Virginians, at least in the, you know, 19th century 18th century. So they get on the board, rabbi, they use Soros money, they get on the board, and they start voting conservatives or people that want to preserve off the board, and they eat, they eat from the inside out. So they start removing, if you go to if you go to Montpelier, for example, Madison's house, you get a little blip on the tour of the Constitution or the Bill of Rights you get you get these little blips, most of the chores about how much Madison sucks and what a racist he was, and how he didn't free his slaves on his deathbed, like Washington, and all this other stuff may look they're coming for Washington to but they can't use that one. They'll use other ones, you know, so that's what they're trying to do. If they can't build those or burn, then they'll use big-time left-wing money. Some of it International. They'll get in they'll redo all the exhibits. And it'll become just this sick demented you know, woke disgusting Benetton ad about how you know, yeah, this place is here. But he really kind of the he was terrible person. And, you know, he did this and he did that. And yeah, he might have done this then. But really, we should only talk about race and racism and you know, validate the 1619 project. That's what they're doing. That's what they're doing. And they're not and not just at the homes of presidents. Ladies and gentlemen, they're doing it to Colonial Williamsburg in Virginia. Oh my goodness, they're doing it at Jamestown, which is the 1619 project. Yeah, in Virginia. So so so to

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

cancel America, you got to cancel Virginia first. So you got to come from Virginia First. Younkin knows this. And I get it. Look, Youngkin's not everyone's cup of tea, not every conservative's cup of tea. But, you know, he is a warrior in his fleece vest. And he is trying to at least stand up for Western civilization and the American experiment, and he should be commended for that.

Daniel Lapin 52:17

Hey, Jay, one of the things your book did for me *The Woking Dead*, is that it helped sharpen my antenna to recognize some of the subterranean techniques and strategies being employed by the woking dead, in order to seize control of the culture. And in that it was extremely useful. I want to thank you very much. And not only for writing the book, and I'm looking forward to the next one. And I know we'll be in touch and we'll talk regularly. But for spending a little time with me on the Rabbi Daniel Lapin show, I really appreciate that. Because as you say, we've known each other for a long time and I know that you are really in the trenches, you are really doing a whole lot more than just talking. So thanks a lot really appreciate the time together. And I look forward to doing it again.

AJ Rice 53:12

Look, Rabbi You know, we we appreciate you we know you're a patriot, you've been fighting for, you know, traditional values and sanity for a long time. You've got allies across the many Abrahamic religions and then some I know you've been a counsel to many politicians and presidents and look, it's been an honor. I hope to come back.

Daniel Lapin 53:38

Yep. Well, we'll continue the dialogue for sure. Absolutely. And

AJ Rice 53:41

look, you know, bless you when all the High Holidays. We'll see what the future holds my friend.

Daniel Lapin 53:48

Thanks a lot. Thank you. We absolutely will. AJ rice, author of *The Woking Dead* till next time. That was our conversation with AJ Rice, a star of the conservative political world. He's also Chief Executive Officer of one of the top public relations firms in Washington DC. It's called Publius PR. And, and he's very frank he says he wants to save America from Joe Biden and his woke zombie battalions in government entertainment, academia, sports and media. And the book is *The Woking Dead*, I found it not only hilarious, it really was super easy to read was as funny as anything, but it was also hard hitting and, hard-hittingreally, really penetrating. So hope you enjoyed meeting AJ Rice and that you enjoy his book as well. And that brings us to as far as we can go for today on the rabbi Daniel Lapin show. So thanks for being part of the show. Thank you very much all of you being so diligently Promoting the show by sending the link to friends and telling people about it. You're obviously having a very effective run of it and it's all been for the good of the show, which I greatly appreciate. The website is Rabbi Daniel lapin.com. And you can also read more about our book, *The Holistic You* right there, or anywhere else on the internet. The book is out and moving fast. Thanks for being part of the Rabbi Daniel Lapin show, until our next occasion to meet together in about a week's time. I want to wish you a

The Rabbi Daniel Lapin Podcast

Episode: *The Woke Mind-Virus. A Conversation with My Friend AJ Rice.*

Date: 10/06/23 **Length:** 55:56

week of moving onwards and upwards, with your friendships, with your faith, with your finances, with your fitness and with your family. I'm Rabbi Daniel Lapin. God bless