

THE EDTECH PODCAST PRESENTS



The Hackney Edition

Episode 6: Emerge Education with Edspace, EasyPeasy & Open Simulation, Hackney, London

TX: May, 2016

THE EDTECH PODCAST - THE HACKNEY EDITION

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WHAT'S FEATURED IN THIS EPISODE?

- How much investment does Emerge Education have for your teacherpreneur idea?
- New investment in Emerge Education from Oxford University Press and China's Qtone EdTech company
- The EdTech start up opportunity in Asia
- Meet the teams behind Edspace and Emerge Education
- Find out about EdTech start-ups: medical training platform Open Simulation and parental engagement company, Easy Peasy
- Understand how Ark and Oasis academy chains are working with EdTech start ups to inform and access service innovation and how Hackney Community College is beta testing products
- Balancing pedagogical integrity with commercial reality and vice versa
- Find out what conditions are important for EdTech business success globally
- Find out the main findings of an early years experiment by renowned psychologist Walter Mischel
- How can an app help aid higher grades at school, bigger salaries at work and longer and more sustained relationships at home, by getting 'kids ready to learn for school'?
- Start up efficacy trials with Oxford University
- The growing Ofsted priority of parental engagement
- How EdTech is helping with the problem of scaling surgical training via augmented reality
- Classlist crowdfunding campaign on CrowdCube
- 40% discount offer for listeners to attend EdtechEurope

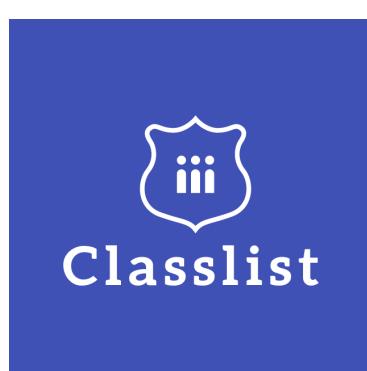
THANK YOU TO SUPPORTERS:

This weeks episode is brought to you by Classlist and EdtechEurope

40% discount for
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to attend @EdTechEurope
next month - listen in at the
24 minute mark - for the
discount code this Sunday!
<http://buff.ly/1XDbQP1>



Classlist is the world's first virtual schoolgate - an online platform for parents to communicate and lend trusted support to each other. With over 70 UK schools signed up in 3 months, Classlist is now crowdfunding on CrowdCube. Go to the CrowdCube website today and invest while there's still time - 80% of our target is already achieved! All investors, of whatever scale, are very welcome. You invest your capital at your own risk. You are also invited to Classlist's investor event on Monday 6th June: <http://buff.ly/27Gbhs2>



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Tags:

EdTech, Parent Engagement, Ofsted, EYFS, StartUps, Hustle, GrowthHacking, OxfordUniversity, Qtone, MAT, Academisation, psychology, Betatesting, efficacy, surgicaltraining, simulation, AI, VR, augmented reality, lapriscopicgraspers, 3dprinting, binaryimage, haptics, hapticfeedback, symbionics, 3Dsystems, medicalvisualisation, augmentedreality, computervision, 3dprinter

Mentions:

@emergelabs @edspace @classlist @edtechx @OxfordUniversityPress @Qtone @EasyPeasyApp
@OpenSimulation @Ark @Oasis @hackneycommunitycollege @stanford @ofsted @EYFS
@patientsafetycongress @symbionics @adriansmith @BESAtweets @Newham @doodlemaths @3dsystems

Quotations:

- 'There's something very magical happening at the beginning which sets the trajectory for our futures.' - @EasyPeasyApp
- 'Half (of school ready children) are not ready to learn because they lack these basic skills; concentration, self-control, getting on well with peers, resilience.' - via @EasyPeasyApp
- 'Could EasyPeasy support social mobility? That's our mission.' -via @EasyPeasyApp
- 'It's really becoming the hub for EdTech start ups in the UK.' - via @EdspaceHoxton
- 'The connection with the college is great. The principal is very entrepreneurial. If we are co-located we have more of an opportunity to build and grow things together.' - via @EdspaceHoxton
- 'We work with a network of school chains; Ark and Oasis academies, for example. They will trial the products, give feedback, potentially become first customers' - @EmergeLabs
- 'There are 5 million people in the world today who won't have access to safe and affordable surgery.' - via @OpenSimulation
- 'We need to drastically increase surgical training and the surgical workforce.' - via @OpenSimulation
- 'We started with a pizza box; from a pizza box we moved to a box file to the current wooden box. The idea that we want to share with the world is you don't need high end complex things...you just need your mobile phone, a cardboard box and you could learn how to perform a surgery.'

Reading and resources:

[Emerge Education](#)

[Oxford University Press](#)

[Edspace](#)

Walter Mischel

[Open Simulation](#)

[Easy Peasy](#)

[BESA](#)

[Sir Adrian Smith](#)

[Crawford Report](#)

[Qtone](#)

BACKGROUND TO THE HACKNEY EDITION:

Hackney is a small borough of East London, home to only 246, 000, but carrying one of the highest population densities in the capital. By 2020 Hackney will need an extra set of places equivalent to three new primary schools and two new secondary schools to cope with demand.

Within the borough sits 27, 000 pupils in over 70 schools, nurseries and play centres; the borough recognised 88 spoken languages in the 2011 census and just over a third of respondents to the same census described themselves as White British, with vibrant African, Caribbean, Turkish, Vietnamese, and Australian communities in the mix, alongside those religious communities recognised as Jewish, Muslim or Christian.

To put some context on the educational turn around: In 1999, when an Audit Commission report found that Hackney had presided over the largest fall in GCSE results in the country, the Labour Government intervened, putting Hackney's Local Education Authorities into special measures, and taking direct control of education services away from the council. Thus was borne the humble academy as David Blunkett's intervention led to the creation of the Learning Trust, a bespoke not-for-profit company set up to take on the functions of Hackney's failing LEA and report directly to the Secretary of State for Education. Out of this system came the oft lauded Mossbourne Academy, led by now-head of Ofsted Sir Michael Wilshaw to be considered one of the best schools in the country. And whereas In 2002, Hackney's Key Stage 2 results were the worst in the country, and less than a third of students were achieving five or more GCSEs at grades A*-C, in 2014, that figure was above the national average at 61 per cent, with some schools achieving as high as 91 per cent.

That is to say that well documented for being deprived, things in Hackney are changing: In the 2010 Index of Multiple Deprivation, Hackney ranked 2nd in the country. In 2015 Hackney had dropped down to eleventh, indicating that Hackney is becoming less deprived relative to other local authority areas in England. In addition, Hackney has experienced rapid economic growth over the last 15 years. In 2012, London Borough of Hackney hosted 13, 000 firms, a 40% increase from 2004. More crucially, Hackney is well represented in London's current growth industries. Companies in key knowledge industries comprise 55% of Hackney's economy (7,840 firms), 3% more than in the rest of London. When we think about Tech initiatives who have chosen Hackney as their home, the case studies are multiple:

- Here East - the former press and broadcast centre on the Queen Elizabeth Olympic Park offering 1.2 million sqft of commercial space for London's creative and digital industries, valued at £90m.
- Tech City - based in Shoreditch, London based tech companies raised \$1.6billion in the first nine months of 2015, with 4808 of those companies based at the Shoreditch silicon roundabout.
- Emerge Education - Hackney-based edtech start up accelerator and part of the estimated £45bn global valued edtech industry

Yet over a quarter of Hackney's working aged residents are economically inactive.

NEXT TIME:

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